AGENDA

Establishing an Entrepreneurial Friendly Region Webinar
REGISTER NOW!

I. Introduction
   George Berghorn Ph.D., Michigan State University

II. Defining the entrepreneurship ecosystem
   Presented by Saurabh Lall, Aspen Network of Development Entrepreneurs

III. Role of scale in determining critically-needed infrastructure and services
    George Berghorn Ph.D., Michigan State University

IV. Case studies of entrepreneurial ecosystem
    Amanda Blondeau, Northern Initiatives Financial Literacy
    Michael Forsyth Pop-Up Businesses (video)

V. Common elements of the ecosystem
   Business support services
   Policy and Entrepreneurial Culture
   Angela Barbash, Crowdfunding and MILE Law

VI. Question & Answer