The MSU EDA University Center for Regional Economic Innovation presents our 2013 WEBINAR SERIES

H.E.R.O.E.S Project
Helping Entrepreneurs Revitalize Our Economy and Society

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The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan. This webinar is supported in part pursuant to the receipt of financial assistance and support from the United States Department of Commerce-Economic Development Administration. The statements, findings, conclusions and recommendations are solely those of the authors and publishers and do not necessarily reflect the views of any federal agency or Michigan State University.

Questions? Contact REI at (517) 353-9555

Dr Carter is currently an Associate Professor of Marketing in the Eli Broad School of Business at Michigan State University, the interim Faculty Director of the college’s Institute for Entrepreneurship, and the Director of the msuENET. The HEROES Project is an effort to establish a collegiate chapter of the Lansing Black Chamber of Commerce in order to impact the number of entrepreneurs among members of urban and distressed communities.