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Montcalm and Ionia counties will open a business incubator inside Montcalm Community college to explore Rural Economic and Entrepreneurial Strategies. This project serves as an initial data gathering process to give students a hands on learning experience by giving them the opportunity to identify economic development trends in Montcalm and Ionia counties.

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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