The MSU EDA University Center for Regional Economic Innovation presents our 2014 WEBINAR SERIES

Site Selector Data Collection and Website Development in the Upper Peninsula
Jennifer James-Mesloh, Ph.D. and Student Researchers

Tuesday, April 29, 2014 10:00 - 11:00 AM
https://www4.gotomeeting.com/register/675901063

Jennifer James-Mesloh is an Assistant Professor and Coordinator of Master’s of Public Administration at Northern Michigan University.

This collaborative project tasks community partners, faculty and graduate students to gather data for a marketing program that will attract businesses to the 15 counties in the Upper Peninsula region. The Lake Superior Community Partnership (LSCP) and the Upper Peninsula Collaborative Development Council (UPCDC) will be participating partners on this project.

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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Questions? Contact REI at (517) 353-9555