The MSU EDA University Center for Regional Economic Innovation presents our 2015 WEBINAR SERIES

Family-Owned Business Database for the Great Lakes Bay Region

Dr. Rama Yelkur

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The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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Questions? Contact REI at (517)353-9555

Rama Yelkur is Dean & Professor at the College of Business & Management at Saginaw Valley State University. She holds a doctorate from Mississippi State University. She has extensive consulting experience in Sports Marketing, Advertising and Sponsorships with organizations such as Kimberly Clark, NBC Universal and the NFL. She is a NASBITE Certified Global Business Professional (CGBP) and is active in many other organizations.

Family businesses remain a vital force for innovation, job creation, and community development in Michigan. The Saginaw Valley State University Family Business program proposes to create a comprehensive database of family-owned businesses in the Great Lakes Bay Region and surrounding counties.