

## Innovate Michigan! Summit: Share, Learn, and Create Innovative Ideas for Michigan's Economic Future

Conference brings together economic experts and professionals working on the front lines of economic development at local and regional levels throughout Michigan

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## For Immediate Release

LANSING, Mich. – The Innovate Michigan! Summit returns for the eighth year on Thursday, August 29, 2019 at the Kellogg Hotel and Conference Center, located on Michigan State University's campus in East Lansing, 8:00 a.m. – 12:00 p.m. The summit is a dynamic space for disseminating and evaluating ideas that impact Michigan communities.



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summit features presentations on emerging economic development tools, models, policies, programs, and practices, along with community-university partnership projects from around the state. Each presentation has been carefully selected by a panel of economic development experts, who look for ideas and innovations that further job growth and progress in distressed communities. This year's Summit includes studies of material reuse in tiny house construction, translating smart city management knowledge, integrating an online market place in Main Street business, and more.

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At the Innovate Michigan! Summit attendees will have the opportunity to meet real Michigan-based economic developers who are actively bringing their ideas to action, turning economically vulnerable communities into economically vibrant places. Attendees can witness how this work impacts Michigan communities, engage in Q&A sessions following the presentation, network with community members, and participate in a survey to prioritize topics and ideas that will impact Michigan's future.

This annual event continues the work of the MSU Center for Community and Economic Development (CCED) and the MSU EDA University Center for Regional Economic Innovation (REI). Funded by the U.S. Economic Development Administration, REI is growing a statewide virtual network to help generate new tools, models, policies, and practices that will improve the state's economic future. Learn more about REI-supported

projects here.

All attendees are invited to join the Michigan Inventors Coalition (MIC) Expo directly following the conclusion of the 2019 Innovate Michigan! Summit. At the MIC Expo, inventors will showcase their products, and participate in the Spin, Pitch & Sell contest to further advance their inventions.

An evening networking reception will conclude the day.

More information and registration for the Summit is available on REI's website, <a href="https://reicenter.org/events/innovate-michigan-summit-2019">https://reicenter.org/events/innovate-michigan-summit-2019</a>.

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\*\*NOTE: The 7<sup>th</sup> Annual Michigan Inventors Coalition (MIC) Expo is also scheduled at the Kellogg Center on Thursday, August 29<sup>th</sup> after the Innovate Michigan! Summit.