

Mary E. ZumBrunnen

www.transcendentpartnership.com

mary@one-communityconsulting.com / (810) 553-7389

Experience

Assistant Director, MSU Center for Community & Economic Development

Statewide, MI

Feb. 2022 - Present

- ❖ Secures externally funded outreach projects and provides administrative leadership
- ❖ Conducts research, outreach and service

Academic Specialist, MSU U.S. Economic Development Administration University Center for Regional Economic Innovation

Statewide, MI

Oct. 2020 - Jan. 2022

- ❖ Grew the Michigan State University REI Network by bringing innovative ideas to action across Michigan's upper and lower peninsulas
- ❖ Managed student-led/faculty guided, co-learning plan and innovation fellow funding and opportunities

Owner, One-Community Consulting, LLC

Statewide, MI

Jan. 2007 - Sep. 2020

- ❖ Built non-profit, government, business, and educational partnerships for collective community-wide impact initiatives
- ❖ Authored Amazon #1 best-selling book based on personal community development experience; offered online coaching and classes

Owner, One-Community Food, LLC

Statewide, MI

Jan. 2016 - Feb. 2020

- ❖ Imported Southeast Asian sustainably grown coffee, packaged and sold to Michigan retailers
- ❖ Created and bottled Mitten Juice Red and Mitten Juice Green from Michigan food hub produce with support from the MSU Product Center

Director of Talent & New Market Initiatives, Prima Civitas

Statewide, MI

Feb. 2015 - July 2016

- ❖ Created innovative solutions to systemic challenges that facilitated business development, entrepreneurship, and community revitalization
- ❖ Helped to create resilient, adaptable communities, public health, well-being, and local food access initiatives

Chief Service Officer, City of Flint

Flint, MI

Dec. 2013 - Dec. 2014

- ❖ Implemented high impact residential volunteer safety programming, including emergency preparedness and blight elimination initiatives
- ❖ Developed Aspen Institute Franklin Project National Service demonstration model for master plan implementation

Consultant, Michigan State University Center for Regional Food Systems

Upper Peninsula, MI

Oct. 2013 - Feb. 2015

- ❖ Documented USDA pilot GroupGAP project
- ❖ Implemented pilot quality management system reducing small business owners' risk

Consultant, MSU/MDARD Food Hub Learning and Innovation Network

Genesee and Saginaw Counties, MI

Aug. 2013 - April 2015

- ❖ Increased learning, innovation, profitability, and business-to-business collaboration for participating food hubs
- ❖ Improved access to food hub financial and technical assistance, research, and education

Consultant, FarmRai\$er

Statewide, MI

Dec. 2012 - Dec. 2013

- ❖ Developed partnerships between farmers, artisans, schools, and civic groups to facilitate fundraising, education, and civic outcomes
- ❖ Oversaw product development and distribution

Director, National Service Accelerator

Genesee County, MI

May 2011 - Dec. 2014

- ❖ Assisted with creation and oversight for local philanthropic funding, leveraging federal, state, and local resources
- ❖ Created and evaluated cross-sector programming for workforce innovation, economic development, and public health improvements

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Project Coordinator, AmeriCorps*Volunteer in Service to America (VISTA), Power of We Consortium Program

Ingham County Health Department, Ingham, Eaton and Clinton Counties, MI

Sep. 2007 - April 2011

- ❖ Coordinated cadre of AmeriCorps*VISTA members, supporting 19 community and faith-based organizations
- ❖ Created award-winning AmeriCorps*State programming to expand trails and greenways, reduce obesity and disease

Graduate Research Assistant, Center for Evaluative Studies

Michigan State University, East Lansing, MI

Sep. 2005 - Aug. 2007

- ❖ Conducted multidisciplinary research program evaluation through participatory methods
- ❖ Co-authored and edited publications

Education

200 Hour Yoga Teaching Certificate

Love, Light and Sacred Space, New Orleans, LA

May 2020

Sangha Yoga Institute, Kalamazoo, MI

April 2013 - Mar. 2014

Community Development Fellow, Community Economic Development Association of Michigan

City of Adrian, MI

Dec. 2018 - Dec. 2019

- ❖ Created and implemented Michigan Economic Development Corporation Redevelopment Ready Communities programming

Master of Business Administration in Integrated Business Management

Michigan State University, East Lansing, MI

Jun. 2015 - Mar. 2017

- ❖ Created and managed the Class of 2017 Social Impact Project, "Healthy Lansing": Local Food Supply Chain Development

GroupGAP Auditor Certificate

United State Department of Agriculture

Jan. 2014 - Dec. 2014

- ❖ Good Agricultural Practices Auditing for Small Farm Food Safety

BEST Leadership Certificate

BEST Project Leadership Institute, Genesee County, MI

Jan. 2012 - Dec. 2012

- ❖ Nonprofit capacity building organization 12 month programming for community leadership

Master of Science in Community, Agriculture, Recreation, and Resource Studies

Michigan State University, East Lansing, MI

Dec. 2006 - May 2009

- ❖ Specialization in Gender, Justice & Environmental Change
- ❖ Thesis topic: "An Evaluation of the Michigan State University Extension Sugar Beet Advancement Program"

Foreign Language & Area Studies Fellow, U.S. Department of Education

Michigan State University, East Lansing, MI

Jan. 2006 - Dec. 2006

- ❖ Specialization in Hindi language

Bachelor of Science in Agriculture and Natural Resource Communications

Michigan State University, East Lansing, MI

Aug. 2001 - Dec. 2005

- ❖ Specialization in Public Relations

Selected Publications

ZumBrunnen, M., Miller, C., & Beckin, B. (2019). "Bring Opportunity Zones and Local Investors Together in Your Community: City of Adrian Co-Learning Plan." East Lansing, MI: Michigan State University Center for Community & Economic Development.

ZumBrunnen, M. (2017). *Transcendent Partnership: Aligning Agendas for Collective Impact*. Difference Press. McLean, Virginia.

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Selected Publications (continued)

ZumBrunnen, M. (2015). *Food Forward Michigan Policy Blog*. Community and Economic Development Association of Michigan. Lansing, Michigan.

ZumBrunnen, M., Pirog, R., Walk, M., Britton, P., Tocco, P., & Lantz, N. (2015). "Small farmers can make food safety work: The GroupGAP pilot project in Michigan's Upper Peninsula." East Lansing, MI: Michigan State University Center for Regional Food Systems.

ZumBrunnen, M. (2007). "An Evaluation of the Michigan State University Extension Sugar Beet Advancement Program: A Descriptive Case Study." East Lansing, MI: Michigan State University College of Agriculture and Natural Resources.

Honors & Awards

"Most Likely to Take Over the World," Community Economic Development Association of Michigan	Dec. 2019
"10 Over the Next Ten" Award, Lansing Regional Chamber of Commerce spanning Ingham, Eaton, Clinton and Shiawasee counties	Oct. 2019
Amazon #1 Best Seller in Business & Money and Politics & Social Sciences sub-categories of philanthropies and charities	Dec. 2017
5 th Int'l Student Summit Lead American Delegate	Nov. 2005
Michigan Campus Compact Heart and Soul Award	May 2005
Michigan Farm Radio Network Howard Heath Endowed Scholarship	Mar. 2005
Mortar Board Honors Society	Jan. - Dec. 2004
AmeriCorps*Volunteer in Service to America Education Award	Dec. 2002 - Dec. 2003
Northville High School Civic Engagement Award	Mar. 2001
Scholastic Awards for Golden, Silver & Bronze Keys in sculpture, painting and photography	Mar. 2000

Service & Volunteerism

Diversity, Equity & Inclusion Committee – Representative University Outreach and Engagement, Michigan State University	Jan. 2022 - Dec. 2023
Impact Investing Hub – Capacity Building Committee Member Council of Michigan Foundations	Oct. 2021 - Present
Redevelopment Ready Communities Technical Assistance Advisory Council Michigan Economic Development Corporation	Sep. 2021 - Present
One & All Entrepreneur Mentor Lansing Economic Area Partnership	Feb. 2021 - July 2021
Fundraising and Marketing Volunteer Beloved Community Fund for Racial Equity in Metro Lansing – One Love Global	Sep. 2020 - Aug. 2021
Board Member Women's Center of Greater Lansing	Jan. 2019 - Feb. 2020

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Service & Volunteerism (continued)

Agriculture and Food Business Workgroup Member

Lansing Economic Area Partnership

Nov. 2015 - Nov. 2016

Board Member

Michigan Garment Industry Council

April 2015 - July 2016

Middle/High School Career-Ready Resource Development Workgroup Member

Clinton Career Network

April 2015 - July 2016

Member/Donor

Gen Forward Network

Jan. 2014 - Jan. 2015

Yoga Teacher

Boys and Girls Club of Greater Flint

April 2013 - Mar. 2014

Workforce Development Committee Member

Ingham County Extension

May 2009 - May 2011

Collaboration Committee Chair

Michigan Community Service Commission

Feb. 2009 - April 2011

Big Sister

Big Brothers Big Sisters of Livingston County

Mar. 2008 - Dec. 2010

Board Member, Strategic Planning and Communication Committees

Voices for Earth Justice

Dec. 2008 - Dec. 2009

Leadership and Practice Committee Member

Power of We Consortium, Ingham County Health Department

Oct. 2007 - April 2011

English Teacher

Cultural Homestay International, China & Taiwan

Summer 2004

AmeriCorps*Volunteer in Service to America

Michigan State University Family and Consumer Science Earned Income Tax Credit Initiative

Dec. 2002 - Dec. 2003

Alternative Spring Break Site Leader

Michigan State University, Harrisburg, PA & Amealco, MX

Jan. 2002- Dec. 2003

Childcare Volunteer

First Step Domestic and Sexual Violence Service

April 1999 - Dec. 2000

Hobbies & Activities

Artist

Etsy.com

Nov. 2021 - Present

Registered Yoga Teacher - 200 Hour

Yoga Alliance

May 2020 - Present

Landlord

Michigan State Housing and Development Authority

Dec. 2018 - Present