

Jennifer S. Bruen

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Education

Graduate Certificate, Historic Preservation, *Eastern Michigan University 2008*

Master of Science, Urban and Regional Planning, *Eastern Michigan University 2007*

Bachelor of Arts, Cultural Anthropology and Political Science, *Indiana University 2002*

Professional Experience

Project Coordinator

MSU Economic Development Administration (EDA) University Center for Regional Economic Innovation (REI)

Michigan State University Center for Community and Economic Development (CCED)

East Lansing, MI

December 2011- Present

- 2016-2021 \$2,000,000 grant awarded by the Economic Development Administration (EDA) leveraging university assets to assist in the implementation of community and economic development projects across Michigan.
- 2011-2016 \$2,000,000 grant awarded by the Economic Development Administration (EDA) leveraging university assets to assist in the development of 100 community and economic development projects across Michigan.
- 2011-2015 \$35,000 (2 separate grants) awarded by the Economic Development Administration (EDA) to develop a Great Lakes Regional Training Initiative (GLRTI) in partnership with University Center centers in Illinois, Ohio, Wisconsin, Indiana and Minnesota.
- 2011-2014 \$50,000 (2 separate grants) awarded by the Michigan State Housing Development Authority (MSHDA) to partner with 13 different universities and colleges to develop 56 placemaking projects across Michigan.

Assistant Manager & Supervisor

-Mountain Sports Outlet (2011-2012)

-Keystone (2010-2011)

Vail Resorts, CO

October 2010- January 2012

- Managing three stores: budgets, payroll, employee training, scheduling, shipping/receiving, equipment rental/repair/sales, inventory, merchandising, opening, closing and maintenance of the facilities.

Project Manager

Community Economic Adjustment Program (CEAP)
Institute for Research on Labor, Employment and the Economy (IRLEE)
University of Michigan (U of M)
Ann Arbor, MI
February 2008 -June 2009

- Assessing the impacts of the great recession and the automotive industry collapse in Michigan, Indiana, Ohio and Wisconsin. Assisting hardest hit regions, connecting them to federal agency resources and facilitating an application process.

Other Experience

Intern

Michigan Association of Planning (MAP)
Ann Arbor, MI
2007-2008

- Assisting with the organization, marketing and hosting of the annual planning conference.

Intern

Northville Downtown Development Authority
Northville, MI
Summer 2007

- Creating and promoting the business assistance program, including façade improvement grants, signage and lighting within the DDA boundary.

Intern

Venture, Inc.
Ferndale, MI
2006-2007

- Managing affordable housing research project, supervising data collection, analysis and interpretation. Trained by Neighbor Works America in Baltimore, Maryland.

Owner

Green Horizon Landscaping & City Blossoms, Inc.
Dearborn, MI
1996-2002

- Commercial and residential landscaping and lawn maintenance.

Boards, Affiliations, Scholarships, Certificates and Awards

Member, International Economic Development Council (2016)
Wilderness First Aid (WFA) Certified, 2015
Board Member, Michigan Inventor's Coalition (MIC) 2014-2015
Member, University Economic Development Association (UEDA) 2014-2015
- Body of Knowledge Committee, 2015
- UEDA Award of Excellence Program Finalist, 2015
Member, Education Association of University Centers (EAUC) 2012-2015
Member, Michigan Economic Developers Association (MEDA) 2012-2015
- Advocacy Committee

- Annual Meeting Committee

U.S. Department of State, Professional Fellow, Tanzania and South Africa 2012-2013

Member, Zoning Board of Appeals, City of Northville, MI 2009-2011

Member, Michigan Association of Planning (MAP) 2005-2009

- Government Relations Committee

Member, American Planning Association (APA) 2005-2009

President of the EMU Urban Planning Student Association, 2007-2008

Eastern Michigan University Urban Planning Student of the Year, 2007

Eastern Michigan University Fellowship Scholarship, 2006-2007

Presentations

Denver EDA University Center Showcase, 2016 (Evaluator)

EDA National Conference, 2016

UEDA Award of Excellence, National Conference, 2015

MI DEQ Sustainability Symposium, 2015

EDA Showcase, Cleveland, Ohio, 2015

MEDA Annual Conference, 2015 (Moderator)

EDA Showcase, Minneapolis, Minnesota, 2014

EDA Showcase, Lafayette, Indiana, 2013

EDA Showcase, Chicago, Illinois, 2012

Published Newsletter Articles

MSU Center for Community and Economic Development Community News and Views, Vol. 21 No.1

MSU Center for Community and Economic Development Community News and Views, Vol 21 No. 2

MSU Center for Community and Economic Development Community News and Views, Vol. 22 No. 1

MSU Center for Community and Economic Development Community News and Views, Vol. 22 No. 2

MSU Center for Community and Economic Development Community News and Views, Spring 2016

Videos and Webinars

- Afterhouse
- Development Trends and Developers in Midtown Detroit
- State of Emergency Theatrical Production
- A Creative and Innovative Culture
- Engaging Michigan Community Alumni Networks as Catalysts for Development: Leveraging People, Platforms and Places for Michigan's Transformation
- Family-Owned Database for the Greater Lakes Bay Region
- Helping Entrepreneurs Revitalize Our Economy & Society
- Innovation 5: An Approach to Advancing Economic Development through Entrepreneurship, STEM Promotion and Fostering Innovation and Collaboration
- Innovation Brokering for a Community-Based Economy
- Makerspaces, Supporting an Entrepreneurial System
- Michigan Garage and Basement Inventors: Advancing Michigan's Economy

- Rural Business Incubators in Michigan: A Community Analysis of Montcalm and Ionia Counties
- Promoting Youth Entrepreneurship in Michigan: Strategies for Building on Michigan's Entrepreneurial Heritage
- Promotion of Cooperative Enterprises in Distressed Urban and Rural Communities
- On-Site Technology Training for Small, Rural Michigan Businesses
- Upper Peninsula Economic Development Data Collection and Marketing Project
- Expanding Economic Literacy by using the Money Smart for Small Business Curriculum
- Geographic Clusters as a Means to Rural Economic Growth Initiative
- Improving TIF Transparency and Accountability: A Consolidated TIF Database for Michigan
- Microenterprise Development in Michigan: Assessing Coverage, Access and Outreach
- Food Innovation Districts
- Socioeconomic Impact of Urban Gardening
- St. Martha's Commons Community Vision
- Tourism Development Strategy for Idlewild, Michigan
- Digital Literacy: Further Developing Michigan's Twenty-First Century Workforce
- Educational Attainment as an Economic Driver for States, Regions, and Communities
- Forging a Future: Recommendations for Strengthening Detroit's Mt. Elliott Employment District
- Internship Programs in Distressed Communities
- Online Postsecondary Education for Workforce Development: Net Smart States and Students
- Open Educational Resources: Online Learning, OpenCourseWare, and Workforce Development
- Skills Gap or Training Gap? The Role of Manufacturers in Solving the Skills-Gap Problem
- Youth Entrepreneurship - A Call to Action
- Innovate Michigan! Summit 2016 Video
- Women Who Weld 2016 Video
- Discovery to Market 2016 Video
- MILE Law: Investment Based Crowdfunding 2016 Video
- Innovate Michigan! Summit 2015 Video
- Placemaking and Student-Led, Faculty-Guided Projects Video
- Innovate Michigan! Summit 2014 Video
- Pop-up Business Model Video
- Skills Gap Video
- Onsite Small Business Tech. Video

International Experience

Women's Economic Empowerment Fellow, US Dept. of State, South Africa and Tanzania, 2013

Ireland, 2007

Mexico, 2004

Caribbean, 1993
 France, 1992
 Germany, 1989
 Denmark, 1989

Mountains Climbed

Huron Peak- 14,001 (2016)
 Peak One- 12,933 (2014)
 Grays - 14,270 (2012)
 Torreys - 14,267 (2012)
 Bierstadt - 14,060 (2012)
 Buffalo 13,332 (2011)
 Evans 14,264 (2011)
 Lincoln 14,286 (2010)
 Cameron 14,238 (2009)
 Bross 14,172 (2009)
 Sherman 14,036 (2005)
 Democrat 14,148 (2004)
 Quandary 14,265 (2003)
 Elbert 14,433 (2002)
 Devils Tower (Wyoming) (1992)
 Sauk 5,500 (Washington) (1992)
 Castle 14,265 (1992)

Mountain Bike Races

Ore to Shore (2007)
 Ore to Shore (2006)
 Ore to Shore (2005)
 Ice Man (2003)

U.S. Tours

Bicycle Tour Detroit, MEDA Annual Conference (2016)
 Hike Tour Shanty Creek, MEDA Annual Conference (2015)
 Women's Backpacking Trip, Grand Teton National Park (2015)
 Western US Coast Tour (2014)
 Mexico Road Trip (2004)
 Southern US Coast Tour (2005)
 Rock Climbing, Arkansas (2003)
 Rock Climbing, Arkansas (2004)
 Women's Sea Kayaking Tour, Apostle Islands (2002)
 Badlands, South Dakota (2002)
 Women's Rock Climbing Trip, Utah (2000)
 Women's Backpacking Trip, Rocky Mountain National Park (1998)
 Southwest US Tour (1995)
 Rock Climbing, Utah (1993)
 Isle Royal Backpacking (1993)
 Lake Michigan Bicycle Tour- ½ Coast (1993)
 Rock Climbing, Wyoming (1992)
 Northwest US Tour (1992)
 Alpine Skiing, Utah (1992)
 Rock Climbing, Canada (1991 and 1992)
 Rock Climbing, Red River Gorge, Kentucky (1991, 1992, 1993)
 Lake Michigan Bicycle Tour- ½ Coast (1991)
 Eastern US Coast Tour (1990)
 Niagara Escarpment, Bruce Peninsula Trip (1988 and 1989)